



Senior Graphic Designer  
Photoshop Artist

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**Adobe**

**PHOTOSHOP**

**INDESIGN**

**ILLUSTRATOR**

**ADOBE XD**

**Technical Skills**

Leadership/team management

Freelancer coordination

Effective communication

Task management & coordination

Slack , Wrike, & Amplify software

Photoshop composites

Instore merchandising

Large scale signage

Web graphics / Ads / CMS

Print + printer coordination

Magazine layout

Image color correction /editing

Studio photography

Lifestyle/location photoshoots

Trade-show banners

Highly creative and multi-talented Graphic Designer with 13 years experience in corporate and agency spaces. Skilled at graphic layout and photo editing to create captivating compositions. Passionate and inventive creator of innovative marketing advertisements with an emphasis on overseeing projects and leading a team within budget requirements. Looking to join an organization where I can design, lead and execute on creative projects that bring a company's vision alive.

**WORK EXPERIENCE**

**SENIOR GRAPHIC DESIGNER | Kanto Living | Coquitlam, BC | April 2017 - July 2022**

**Duties**

- Lead company graphic content and oversaw all graphic design from conception to delivery while continuously bringing fresh and innovative concepts
- Drove creative direction / strategy with input from the Marketing Manager
- Worked with marketing and sales staff to execute B2B and B2C campaigns
- Hired and managed projects with external designers and junior staff to ensure quality and brand consistency

**Responsibilities**

- Large scale banners
- Trade-show assets
- Email & promotional campaigns
- Online graphics & advertisements
- Print advertisements
- Product lifestyle images
- Photography (shooting & editing/retouching)
- Photoshop image composites
- In-store merchandising and signage
- B2B and B2C campaign assets

**Key Achievements**

- Ascended to senior level designer by consistently producing high level designs and evaluating brand design to ensure Kanto stayed relevant in the B2B and B2C market places.
- Managing a budget-tight creative department remotely during a pandemic.

**GRAPHIC DESIGNER | Avison Young Real Estate | Vancouver, BC | Sept 2016 - April 2017**

- Worked in the Retail division; support graphics for potential pitches to franchises looking for retail spaces.
- Created brochures and market overview maps of various western Canada retail nodes.
- Creating package brochures used in pitches and presentations for the sales team.

**BRAND DESIGNER/LANDSCAPER | Urban Landscapes | Vancouver, BC | April 2016 - Sept 2016**

- Led and executed the complete re-branding of the company, from logo to collateral and vehicle signage.
- Main driver for landscaping and gardening duties. Kept track of information and expenses.

**GRAPHIC DESIGNER/BUSINESS ASSISTANT | Suncoast Enclosures | BC | Aug 2015 - Jan 2016**

- Directed all social media designs and campaigns which led to a 20% increase in followers.
- Vancouver division photographer and retouching, web support, & printed promotions.

**SENIOR GRAPHIC DESIGNER | Cicino Boutique | Vancouver, BC | Dec 2014 - Aug 2015**

- Directed the entire Instagram platform marketing strategy which led to a 20% increase in followers.
- Conceptualized and designed store signage which increased brand awareness by 5x.

**GRAPHIC DESIGNER | Auto Canada | Edmonton, AB | Feb 2014 - Oct 2014**

- Designed aesthetically pleasing email marketing designs, dealership flyers, newspaper ads, large-scale posters, and google ad banner graphics for dealerships across Canada.
- Designed social media contests on Instagram and Facebook increasing client engagement by 15%.

**EDUCATION**

**Digital Media Design | Diploma | N.A.I.T | Edmonton, AB | Sept 2007 - June 2009**

- 2 year condensed program with work internship.
- GPA 3.8. Courses in graphic design, web design, business, design essentials, 3D, video and training in Adobe suite programs.